

American Carbon Registry (ACR) Spring Highlights 2011

News

Improved Forest Management (IFM) methodology for U.S. non-federal forestlands : public comment period open

REDD Methodology Modules: public comment period closed; external scientific peer review in process for publication in summer 2011

ACR approves REDD methodology for Avoiding Planned Deforestation

ACR approves methodology for afforestation / reforestation of degraded lands

ACR approves methodology for N₂O Reductions from Changes in Fertilizer Management. Read the press release.

ACR approves methodology for Improved Forest Management (IFM) on U.S. Timberlands. Read the press release.

Interview: Christian del Valle

American Carbon Registry **interviews Christian del Valle**, director of environmental markets & forestry at BNP Paribas and ACR Advisory Council member, regarding the challenges for scaling up investments in REDD.

ACR approves REDD methodology

ACR announced the publication of the first ACR approved REDD methodology, developed by the renowned forest carbon team at **Winrock International**, ACR's parent organization. The methodology was approved via ACR's public comment and scientific peer review process.

ACR's **REDD methodology for Avoiding Planned Deforestation** offers a scientifically rigorous baseline carbon monitoring, reporting and verification (MRV) methodology for U.S. and international carbon offset projects that reduce GHG emissions from avoided conversion of forest to non-forest use or avoided degradation of forests remaining as forests.

ACR's in-house technical forest carbon expertise, unmatched by any other carbon standard, paired with Winrock's global on-the-ground presence, helps to ensure the highest quality REDD projects that deliver carbon and community benefits on an ongoing basis.

ACR Advisory Council

In March ACR convened the first meeting of its newly formed Advisory Council at Winrock's Washington DC office. The Advisory Council was joined by Winrock Board chair Brooks Browne, president emeritus of the Environmental Enterprises Assistance Fund, and Board member Bill Bumpers, head of the climate change practice at Baker Botts LLP.

ACR approves methodology for Conversion of Pneumatic Controllers in the U.S. Oil & Natural Gas Sectors. Read the [press release](#).

Events

ACR is an Affiliate of Carbon War Room's Creating Climate Wealth Summit
May 3-4th
Washington D.C.
[Register using this link](#)

ACR is a Sponsor of Environmental Finance Forestry, Biomass & Sustainability
May 13-14th
London, England
40% standard rate ACR discount with code FBS11/ACR/40

ACR is a Sponsor of Climate Finance North America
June 14-15th
New York, NY
To claim ACR 40% discount, [click here](#), select the Standard Rate and quote Promotional Code FBS11/ACR/40 at the checkout

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The **ACR Advisory Council** provides strategic guidance to ACR on achieving its mission of *harnessing the power of markets to improve the environment*. Distinguished council members include:

- David Anderson of Natural Resource Results
- Cynthia Cory of California Farm Bureau Federation
- Donna Danihel of We Energies and chair of UtiliTree Carbon Company and PowerTree Carbon Company
- Christian del Valle of BNP Paribas
- Dirk Forrister of Forrister Advisory
- Belinda Morris of Environmental Defense Fund (EDF)
- Jigar Shah of Carbon War Room
- Frank Tugwell of Winrock International

ACR annual member awards

On March 16th, ACR hosted its annual dinner in Washington DC and **presented awards to three ACR founding members** for their outstanding environmental achievements. Awards are based on the ACR guiding principles of quality, excellence and innovation.

Nike received the ACR **Commitment to Quality** award for the leadership the global brand has demonstrated cutting greenhouse gas emissions across its operations and incorporating sustainability into product design. In addition to the company's top environmental sustainability rankings, Nike has led collaborative efforts such as the GreenXchange for companies to openly share intellectual property with the goal of accelerating deployment of sustainable technologies.

Xcel Energy was honored with the ACR **Utility Excellence** award for its outstanding achievements in reducing its emissions. Xcel has made a public commitment to reducing CO₂ emissions 20% below 2005 levels by 2020 and has already reduced 11% - approximately 26 million tons. The company is also a leader in wind and solar energy and boasts the largest U.S. voluntary green energy program by customer participation.

Finite Carbon Corporation was presented with the ACR **Innovation** award for the development of the world's first forest carbon risk mitigation product, the *Carbon Reduction Guarantee*. The guarantee allows companies to fully mitigate unforeseeable environmental risks or "reversals" up-front at a pre-determined cost, and is offered exclusively for U.S. and international ACR-registered forest projects.